

Indo-American Festivals, Inc.
"25th GRAND DUSHARA FESTIVAL" – 2023

October 21st, 2023

(Rain Date: Oct. 29th, 2023)

Lake Papaianni Park, Edison, NJ

1:00 pm to 8:00 pm



General/Non-Food Booth Rates with Booth Sizes

Booth Type	Size	Booth Price	INCLUDED IN PRICE	INCLUDED
Dedicated Booth	20'X20	\$1,300.00	4 Bulbs – 4 Tables – 4 Chairs	Permit Fee, 3 Sides
Dedicated Booth	20'X10	\$900.00	2 Bulbs – 2 Tables – 2 Chairs	Permit Fee, 3 Sides
Dedicated Booth	10'X10	\$650.00	1 Bulbs – 1 Tables – 2 Chairs	Permit Fee, 3 Sides
Split Booth (20x10/2)	10'X10	\$500.00	4 Bulbs – 1 Tables – 2 Chairs	Permit Fee, 2 Sides
Split Booth (20x20/4)	10'X10	\$425.00	4 Bulbs – 1 Tables – 2 Chairs	Permit Fee -No Back/side drop
Table in Open area	Table	\$200.00	1 Table – 1 Chair	N/A

Food Vendor Booth - Vegetarian Food Only

Booth	Space Size	Price	Permit	INCLUDED
Dedicated Booth	20'X20'	\$2,500.00	Not Included	4 Bulbs – 4 Tables – 4 Chairs 2 sides
Split Booth (20x20/2)	10'X10'	\$1,500.00	Not Included	2 Bulbs – 2 Tables – 2 Chairs 2 sides
Open Space – Mobile	15x10	\$1,000.00	N/A	None

Additional Table @ \$25.00 each-Chair @ \$15.00 – Light Bulb @ \$25.00

Other Promotional Options

DESCRIPTION	RATE	DESCRIPTION	RATE
Banner – 3x6 Ft or lower	\$400.00	Brochure – Front-Back Page	\$1,500.00
Banner –4x10 Ft Max	\$600.00	Brochure – Middle Full Page	\$1000.00
Website/Flyer Logo Prom	\$200.00	Brochure – Half/Qtr Page	\$300.00/200.00

Please contact: **Chanchal Gupta @ 732-360-2059** or **Raj Mittal @ 732-423-4619**

Cancellation: All cancellations must be in writing. If canceled before July 31st, a full refund will be issued. Between August 1 and September 10, 2023, a 50% refund based on the full published price of the booth will be issued. No refund will be issued thereafter. If the event is moved to the rain date, no refunds will be given. No refunds will be issued after September 10, 2023, or due to rain, rain date changes, or any act of God.

Indo-American Festivals, Inc. 40 La Valencia Road, Old Bridge, NJ 08857

USA Phone: (732)-360-2059, Fax (732)-360-2545

www.dushahra.com | Email: Contact@dushahra.com or dushahra.usa@gmail.com

Indo-American Festivals, Inc.
"25th GRAND DUSHARA FESTIVAL" – 2023

October 21st, 2023

(Rain Date: Oct. 29th, 2023)

Lake Papaiani Park, Edison, NJ

1:00 pm to 8:00 pm

Enclosed is a check for full payment of \$ _____ made payable to Indo American Festivals, Inc. Please mail the check along with the completed and signed the form below to IAF, 40 LaValencia Rd, Old Bridge, NJ 08857. You can also send the payment via Zelle at Dushahra.usa@gmail.com

By signing this document, I confirm that I have read and agree to the attached rules, terms, and conditions and understand that Indo American Festivals, Inc. is not responsible for any loss, theft, or damages of my merchandise and tools/types of equipment, etc. I will abide by the terms and conditions of Indo American Festivals, Inc. and the rules and regulations of Edison Township New Jersey.

Name: Title: Tel No:
Registered Business Name:
Postal address:
City: State: Zip Code:
Email Address:
Federal Tax ID (Mandatory)..... Vendor/Food Permit #

BUSINESS TYPE

Meena Bazaar [], Fashion Bazaar [], Individual Corporate Zone [], Art & Craft Zone [], Health Corner [],
Kiddie Corner [], Electronics [], Miscellaneous [].

Authorized Signature: Date:

**Contact Person: Dinesh Mittal: 908-705-6365, Shalini Chhabra: 732-915-5634 - Email:
Contact@Dushahral.com**

GENERAL TERMS AND CONDITIONS:

At least 50% of the total amount is due at the time of signing the contract. The balance amount is due by **September 10th, 2023**. Only certified checks or money orders will be accepted after Sept. 10th, 2023. No free products will be allowed to be distributed without prior approval from Dushara Management. Some restrictions apply. Strict action will be taken against violators including removal from the premises. Parking passes should be given by us as without that the vendor will not be able to park in the parking area. If full payment is not made by **Sep 10, 2023**, all promotions including ads, plaques, and banner displays will be canceled. All cancellations must be in writing. No refunds will be issued after September 10, 2023, or due to rain, rain date changes, or any act of God.

Important: Food vendors must get the permits from the Health Department of Edison Township, and the Edison Township Department of Public Safety by September 10th, 2023, as required by the Township. The food vendor will not be allowed to sell the food at the Dushara event without these two permits. Please contact **Raj Mittal** for the necessary forms and the details: **732-423-4619** or Contact@Dushahral.com

Head office: NJ- 40 La Valencia Road, Old Bridge, NJ 08857 USA Phone: (732)-360-2059, Fax (732)-360-2545

Branch Office NY-: 51 Larch Drive, Manhasset Hills, NY 11040 USA Phone: (516)-967-5979, Fax (732)-360-2059

www.dushahra.com | Email: Contact@dushahra.com or dushahra.usa@gmail.com