



INDO-AMERICAN FESTIVALS, INC.

Tax Exempt 501© (3) Not for Profit NJ Corporation

Head Office:- 40 La Valencia Road, Old Bridge, NJ 08857.

Phone# (732)-360-2059, Fax (732)-360-2545

Branch Office NY:- 51 Larch Drive Manhasset Hills, NY 11040.

Phone# (516-967-5979), Fax (732)-360-2059

www.dushahra.com Email: Dushahra.usa@gmail.com

Date: October 1, 2022

PRE-EVENT PRESS RELEASE

The 24th Grand Dushahra Festival (Edison, New Jersey) will now be held on October 8, 2022

Indo American Festivals, Inc. (IAF) will now be hosting its Annual Grand Dushahra Festival on October 8, 2022 (1 PM to 8 PM) at Lake Papaiani Park in Edison (100 Municipal Blvd.), New Jersey. The event was originally scheduled for October 1, 2022, but it had to be rescheduled because of inclement weather.

Please join us to witness a dazzling Ramleela by Varsha Naik's group and cultural program by Pratibha that will culminate with Ravan Dahan (burning of a 25-foot-tall effigy of Ravan – built in the US by Krishna Singhal). There will be a free health/ medical screening camp organized by the Agarwal Samaj of the USA, Meena Bazar, Arts & Crafts, and much more.

This program is made possible in part by a grant from the Middlesex County Board of Chosen Freeholders/Office of Culture & Heritage, and New Jersey State Council for Arts/Department of State. Indo-American Festivals Inc (IAF) IAF is a non-profit volunteer organization founded by the Late Mr. Mangal Gupta in 1999 to celebrate Dushahra in New Jersey. The events generally attract more than 10,000 spectators every year, and have always been free to the public, and these activities are managed solely through sponsorships and kind donations of our patrons and members.

For any further queries, interested persons should visit us at www.dushahra.com or email us on dushahra.usa@gmail.com.

Sincerely,

Chanchal Gupta, Chairperson

IAF - Dushahra Festival

40 La Valencia Road,

Old Bridge, NJ 08857

Tel: 732-690-1249, 732-360-2059, 516-967-5979

Website: www.dushahra.com Email: dushahra.usa@gmail.com

For any questions or concerns please feel free to contact any of the numbers given below:

Raj Mittal - Vice-Chairperson (Phone: 732-423-4619); Dinesh Mittal - President (Phone: 908-705-6365)

Attachments: Event Flyer