



INDO-AMERICAN FESTIVALS, INC.

Tax Exempt 501© (3) Not for Profit NJ Corporation

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Date: October 10, 2022

POST-EVENT PRESS RELEASE

The 24th Grand Dushahra Festival was celebrated in Edison, New Jersey on October 8, 2022

Indo American Festivals, Inc. (IAF) hosted its Annual Grand Dushahra Festival on October 8, 2022 (from 1 PM to 8.30 PM) at Lake Papaanni Park in Edison (100 Municipal Blvd.), New Jersey. The event was a grand success.

More than 12,000 men, women and children attended the Dushahra event to witness a cultural program led by Pratibha (with almost 30 song and dance performances), a dazzling Ramleela by Varsha Naik's group (with more than 80 actors, the youngest was less than a year old and the eldest was more than 70 years old). The grand finale of the evening was the Ravan Dahan (the burning of a 20-foot-tall effigy of Ravan, which had been built in the US by Krishna Singhal). There was day long free health/medical screening camp, a Meena Bazaar with almost 200 vendors of Indian clothing, jewelry, and handicrafts vendors, Indian food, fusion cuisine, raffles, and much more. The guests were welcomed by Chanchal Gupta (Chair of IAF), Raj Mittal (Vice Chair of IAF), Dinesh Mittal (President of IAF), and our hard-working volunteers.

The occasion was graced by Sam Joshi (Mayor of Edison), Shivi Madhuker (Vice President of Edison Board of Education), Shannon Peng (member of Edison Board of Education) and Jerry Shi (member of Edison Board of Education), our sponsors, and other honored guests.

This program was made possible in part by a grant from the Middlesex County Board of Chosen Freeholders/Office of Culture & Heritage, and New Jersey State Council for Arts/Department of State. Indo-American Festivals Inc (IAF) IAF is a non-profit volunteer organization founded by the Late Mr. Mangal Gupta in 1999 to celebrate Dushahra in New Jersey. The events generally attract more than 10,000 spectators every year, and have always been free to the public, and these activities are managed solely through sponsorships and kind donations of our patrons and members.

For any further queries, interested persons should visit us at www.dushahra.com or email us on dushahra.usa@gmail.com.

Sincerely,

Chanchal Gupta, Chairperson

IAF - Dushahra Festival

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For any questions or concerns please feel free to contact any of the numbers given below:

Raj Mittal - Vice-Chairperson (Phone: 732-423-4619); Dinesh Mittal - President (Phone: 908-705-6365)